



**A D I T Y A B H A V S A R**

**C O N T E N T S T R A T E G I S T**

Content has boundless potential. And I love harnessing it to help brands thrive on the digital forefront. Whether it is about auditing the existing content, or creating fresh one, you can count on me.

*Aditya Bhavsar*



**A D I T Y A  
B H A V S A R**

**C O N T E N T S T R A T E G I S T**

Being a Content Strategist, I can help you strategize your web content. It's important because you want your users to quickly find what they're looking for - without leaving your site. I can also churn words that inspire action.

**P E R S O N A L  
I N F O R M A T I O N**

Old city, Raipur.  
+91-8460039322  
hello@adityabhavsar.in



**P R O A T :**

**C O N T E N T S T R A T E G Y  
C O N T E N T C R E A T I O N  
C O N T E N T A U D I T**

**C A N D O :**

**G R A P H I C D E S I G N  
W E B D E V E L O P M E N T  
S O C I A L M E D I A**

**C O N T E N T T Y P E S**

-  **B L O G S**
-  **W H I T E P A P E R S**
-  **C A S E S T U D I E S**
-  **W E B P A G E S**



**E D U C A T I O N**

**C U S H A H**

2017 - 2020

( B A C H E L O R O F A R T S )

Pursuing Arts - Major in English.



**E X P E R I E N C E**

**C E O**

**The Digital Aditya**

Helping world-leading brands outmarket their competition.

P R E S E N T

**S r . C O N T E N T W R I T E R**

**K R I S H T E C H N O L A B S**

Creating and planning web content strategy that aligns with the business objectives.

I ensure that the brand voice is consistent across multiple channels & mediums.

A U G 2 0 1 8 - A P R 2 0 2 0

**F R E E L A N C E C O N T E N T  
W R I T E R**

**45+ Brands Across the Globe**

Creating content that connects brands with their audience. I have worked for various industries ranging from logistics to travel and eCommerce.

2 0 1 6 - 2 0 1 8

**HELLO@ADITYABHAVSAR.IN**

**GET IN TOUCH  
WITH ME**